



10th Annual CBW Member Appreciation Days - 2011

The Bull, Sheboygan Falls: Bill Censky, Investors Community Bank, Jeff Mulloy & Dave Luebbers, Bank of Luxemburg, Jeff Niesen, Bankers' Bank

- Thursday, June 30

MEETING & GOLF COURSE LOCATIONS

Eau Claire Golf & Country Club
828 Clubview Lane
Altoona, WI 54720
www.ecgcc.com
715-836-8420

- Wednesday, July 13

Wild Rock Golf Club
856 Canyon Road
Wisconsin Dells, WI 53965
www.wildrockgolf.com
608-253-4653

- Tuesday, July 19

The Bog
3121 County Highway I
Saukville, WI 53080
www.golfthebog.com
262-284-7075



Community Bankers of Wisconsin

455 S Junction Road, Suite 101

Madison, Wisconsin 53719

Phone: 608-833-2386 - Fax: 608-833-8114

Website: www.communitybankers.org

Email: jami@communitybankers.org

PROGRAM FEATURED SPEAKERS

June 30 - Eau Claire Golf & Country Club, Altoona

"The Future of Debit"

- **Speaker:** Thomas Clark, Senior Manager, Business Development, PULSE

According to the PULSE Debit Issuer Study, financial institutions have several reasons to be optimistic about the future of debit. Despite the challenging economy, debit transaction growth remains strong. While consumers are spending more conservatively overall, issuers are still seeing an increase in debit transactions, indicating a clear and growing consumer preference for electronic payments. This session will outline findings from the latest Debit Issuer Study and evaluate the implications for financial institutions.

"ICBA Update"

- **Speaker:** Michael Marx, Vice President, Great Lakes Regional Office, ICBA

ICBA exclusively represents the nation's community banks by providing proactive advocacy, quality education and business solutions that benefit member banks and the communities they serve. This ICBA update will cover current issues of interest to the community banking industry.

July 13 - Wild Rock Golf Club, Wisconsin Dells

"Hot Topics in Financial Institution Taxation"

- **Speaker:** Melaine Brandt, Tax Partner, Wipfli LLP

During this presentation, Melaine will give an overview of current issues for Wisconsin banks. She will cover federal issues, such as what the IRS is looking for in audits. In addition, she will discuss state issues, including our conversion to combined reporting.

"BOLI...It's Not Just for Benefits Anymore"

- **Speaker:** John Anderson, Associate, Executive Benefits Network

Historically bank owned life insurance was used to fund benefits for key bank employees. Now BOLI has several other tax advantaged uses. This presentation will discuss in depth these new advantages.

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July 19 - The Bog, Saukville

"Community Bank Market Update"

- **Speaker:** Jordan Iblings, Assistant Practice Leader for Community Banks, Travelers

The Community Bank Insurance Marketplace presentation will consist of what is happening in the insurance marketplace with regards to community bank insurance. It will encompass general market conditions, issues driving the market, how Travelers is responding, what Travelers underwrites, and why insurance matters. There will also be an opportunity to ask questions at the end of the presentation.

"Dodd Frank Section 956 Compliance and Incentive Plan Design"

- **Speaker:** Steve Sullivan, Director and Tim Pang, Consultant, McGladrey, Inc.

Presentation of current regulator status and pending activities, summarization of compliance criteria, open discussion of strategies pertinent to incentive compensation arrangements.

"ICBA Update"

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AGENDA

8:30 a.m. Registration & Continental Breakfast

9:00 a.m. Program

Welcome/CBW Report

- CBW Chairman, Steven Bell, President, Community State Bank of Union Grove
- CBW President & CEO, Darryl Lund

June 30 - PULSE

"The Future of Debit"

- Independent Community Bankers of America (ICBA)
"ICBA Update"

July 13 - Wipfli LLP

"Hot Topics in Financial Institution Taxation"

- Executive Benefits Network
"BOLI...It's Not Just for Benefits Anymore"
- Independent Community Bankers of America (ICBA)
"ICBA Update"

July 19 - Travelers

"Community Bank Market Update"

- McGladrey, Inc.
"Dodd Frank Section 956 Compliance & Incentive Plan"
- Independent Community Bankers of America (ICBA)
"ICBA Update"

11:15 a.m. Lunch

12:00 p.m. Golf Outing

4:45 p.m. Dinner Buffet and Awards Presentation

Each location includes a program, luncheon, golf and dinner. The first person registered from each bank attends on a complimentary basis. Additional bankers are welcome to attend the program and lunch at no charge and are invited to join us for golf and dinner at the appropriate fee. You are more than welcome to create your own foursomes. Please register for the date and location of your choice. Prizes will follow golf.

**Our most sincere THANKS to the following companies
that have contributed to help sponsor these events.**

GOLD CORPORATE ASSOCIATE MEMBERS



SILVER CORPORATE ASSOCIATE MEMBERS

